Harvest Against Hunger (HAH) Produce Recovery Resource Guide Update

**Summary:**

We are interested in trying to incorporate design features that drive users to appropriate material via dropdown navigation and expanders, very similar to the “Knowledge Base” section on the [FoodHub site](https://food-hub.org/knowledgebase/farm-to-food-bank).

We envision moving the “Categories” and “Host Site” buttons on the current Produce Recovery Guide and incorporating them into 4 drop down navigational elements to simplify decision and user interface.

Redesign initial landing page with photo slider or video.

Use 4 drop down navigational elements with dropdown choices to simplify initial decision

1. Background
   1. History
   2. Partnerships
   3. Volunteer Relations
   4. Visibility (Marketing)
   5. Donor Relations
2. Gleaning
   1. Orchards (new category)
   2. Row Crops (new category)
   3. Fruit Tree Harvest (Backyard Fruit Trees)
   4. Market Recovery
   5. U-Pick Gleaning
   6. Culls/Harvested (new category)
3. Gardening
   1. Plant a Row/Starts
   2. Community Gardens
   3. Food Bank Farms (new category)
   4. Education
4. Sites
   1. Olympia
   2. Wenatchee
   3. Etc.

Additional Nav features:

1. Map showing sites that users could click on
2. Host site search filter/tool
3. Widgets to share articles, etc. via social networks

At last year’s GiveCamp, an electronic version of the Harvest Against Hunger “Gleaners Guide” was developed. The result was an online database that served as a repository for information developed by the multiple HAH locations operating across WA. Attachment “A” is the project overview we provided last year.

**Goal:**

Refine existing database components and modify navigation elements to allow multiple chapters/entries to be made for each HAH location and improve the overall User experience for the site.

* •Several of the HAH locations remain the same from year to year, but activities and projects developed within each of the sites may vary. As more locations develop multi-year information, we must refine the manner in which information is handled to enable the site to effectively show the variance of programs (as needed) at locations from year to year.
* • Update the current interface to create a more engaging user experience. Incorporate visual elements like dropdown menus, photographic elements and other features.
  + o <http://food-hub.org/> provides an example of the mapping and desired visual experience.
  + Example of interface change needed:

Users click on the [Tree Fruit Harvest](http://rfhresourceguide.org/Category/Fruit-Tree-Harvest) section. There are three examples listed. The initial link takes the user to the general page for that particular site. If the user wants specific information about [“Tree Fruit Harvest” information for that site](http://rfhresourceguide.org/Site/Seattle-Lettuce-Link), they need to click on “[read this article](http://rfhresourceguide.org/Article/11)” at the end of the listing.

Preferred scenario:

* • Incorporate GIS mapping technology to allow users to see where projects have been created
* • Build additional update features to keep the site feeling current and dynamic, including:
  + o News feeds (e.g. gleaning/hunger relief activities around the world)
  + o Updated “counter” that shows pounds of produce harvested, number of volunteers engaged, new farmers contacted, etc.
  + o Image rotator showing HAH activities around the state
* • Create blog-style space that will allow guest users to post information about their projects.